2020 Bridgespan Publications List

The Bridgespan Group collaborates with a broad range of social sector leaders to develop and share ideas, tools, and insights that can drive breakthrough social impact. A selection of Bridgespan knowledge projects developed during 2020 appears below.

The Bridgespan Group would like to thank The JPB Foundation for its generous and ongoing support of our knowledge creation and sharing work.

COVID-19 Response and Recovery


Reports from Seattle Nonprofits, Bridgespan.org, 3/12/2020:

- **Jewish Family Service**: Will Berkovitz (CEO)
- **Alliance for Education**: Lisa Chick (President & CEO)
- **Rainier Scholars**: Monica Parker (Associate Executive Director)
- **YouthCare**: Jody Waits (Development & Communications Officer)


By Betsy Doyle, Michael Etzel and Peter Kim

Three updates to this memo take in-depth looks at arising areas of philanthropic need and opportunity based on the progression of COVID-19 globally:

- **Mitigating Socioeconomic Impacts in Low- and Middle-Income Countries (LMICs)**, Bridgespan.org, 4/8/2020
  By Sonali Madia Patel, Alexandra Hughes Smith, Katie Bollbach and Alina Clarke

  By Sonali Madia Patel, Alexandra Hughes Smith and Gayle Martin

  By Sonali Madia Patel, Alexandra Hughes Smith and Gayle Martin


By Dan Cardinali, Fred Blackwell and Jeff Bradach

Four Ways for Community-Focused Philanthropy to Confront the Coronavirus (COVID-19) Crisis, Bridgespan.org, 4/13/2020

By Debby Bielak and Willa Seldon
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Want to Support Your Community’s Equitable Recovery from COVID-19? Invest in Child Care, Bridgespan.org, 4/22/2020
By Kat Kaufmann, Shannon Rudisill and Elise Tosun

Voices from the Field: How City Year Detroit and TSNE MissionsWorks Are Navigating the COVID-19 Crisis, Bridgespan.org, 4/28/2020
By The Bridgespan Group

A Compass for the Crisis: Nonprofit Decision Making in the COVID-19 Pandemic, Bridgespan.org, 4/29/2020
By Lindsey Waldron and Preeta Nayak

Beyond Survival: Five Keys to Unlock Social Innovation Amid the COVID-19 Crisis, Bridgespan.org, 5/5/2020
By Ann Mei Chang

Memo: Philanthropy and the COVID-19 Response in India, Bridgespan.org, 5/18/2020
By Pritha Venkatachalam, Donald Yeh and Niloufer Memon

Why Philanthropic Collaborations Should Thrive and Lead the Battle against COVID-19, YourStory.com, 5/18/2020
By Pritha Venkatachalam and Kashyap Shah

By Lindsey Waldron, Robert Searle and Alexandra Jaskula-Ranga

The Racial Funding Gap Can’t Continue in the Pandemic, Philanthropy.com, 6/2/2020
By Cheryl Dorsey, Jeff Bradach and Peter Kim

Nonprofit Innovation for a Post-Crisis Future, Bridgespan.org, 6/10/2020
By Nithin Iyengar and Reilly Kiernan

Philanthropy’s Distinctive Role in India’s COVID-19 Response, IndiaCSR.in, 6/24/2020
By Pritha Venkatachalam, Donald Yeh and Niloufer Memon

Opinion: Philanthropy’s Distinct Role In India’s COVID-19 Response, Devex, 7/16/2020
By Pritha Venkatachalam, Donald Yeh and Niloufer Memon

Community Engagement to Tackle COVID-19 in the Slums of Mumbai, Bridgespan.org, 7/29/2020
By Pritha Venkatachalam and Niloufer Memon

In the Pandemic, We’re All in This Together. Going It Alone Won’t Work, Grant Makers, The Chronicle of Philanthropy, 7/30/2020
By Lija Farnham and Zoe Tamaki

Back to the Future: Why Philanthropies Should (Re)turn to CDFIs to Support an Equitable Recovery from COVID-19, Bridgespan.org, 8/4/2020
By Willa Seldon and Isabelle Brantley

Engaging Communities is Critical to the COVID-19 Response, India Development Review, 8/7/2020
By Pritha Venkatachalam and Niloufer Memon

Engaging Slum Communities to Combat COVID-19, AVPN, 8/12/2020
By Pritha Venkatachalam and Niloufer Memon
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<td>Major Publications</td>
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<td>Executive Team Effectiveness Toolkit</td>
<td>1/22/2020</td>
<td>By The Bridgespan Group</td>
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<td>Philanthropic Collaboratives in India: The Power of Many</td>
<td>2/18/2020</td>
<td>By Pritha Venkatachalam and Kashyap Shah</td>
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<td>Field Building for Population-Level Change</td>
<td>3/27/2020</td>
<td>By Lija Farnham, Emma Nothmann, Zoe Tamaki and Cora Daniels</td>
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<td>Speeding Up Nonprofit Network Decision Making</td>
<td>4/16/2020</td>
<td>By Mark McKeag and Lindsey Waldron</td>
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<td>Racial Equity and Philanthropy: Disparities in Funding for Leaders of Color Leave Impact on the Table</td>
<td>5/4/2020</td>
<td>By Cheryl Dorsey, Jeff Bradach and Peter Kim</td>
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<td>Overcoming the Racial Bias in Philanthropic Funding</td>
<td>5/4/2020</td>
<td>By Cheryl Dorsey, Peter Kim, Cora Daniels, Lyell Sakaue and Britt Savage</td>
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<td>Research Brief: The Landscape of Large-Scale Giving by African Philanthropists</td>
<td>6/15/2020</td>
<td>By Jan Schwier, Craig Wallington, Maddie Holland and Wendy Magoronga</td>
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<td>When Peers Work Together to Drive Social Change</td>
<td>6/24/20</td>
<td>By Rohit Menezes, Simon Morfit, Willa Seldon and Bill Breen</td>
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<td>Guiding a Giving Response to Anti-Black Injustice</td>
<td>8/25/2020</td>
<td>By Susan Taylor Batten, Edward M. Jones, Leslie MacKrell and Jerry Petit-Frere</td>
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<td>Beyond the Grant: Foundations as Impact Investors</td>
<td>9/23/2020</td>
<td>By Sridhar Prasad, Ben Morley, Alex McCue, Naomi Eisenberg and Roger Thompson</td>
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<td>Giving Credit Where Due: A Case for Debt Financing in Indian Impact Enterprises</td>
<td>10/7/2020</td>
<td>By Sudharshan Sampathkumar, Sam Whittemore, Ramraj Pai and Swasti Saraogi</td>
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<td>Transforming Organ Donation in America</td>
<td>11/19/2020</td>
<td>By Paul Rosenberg, Michael Ciccarone, Bradley Seeman, David Washer, Gayle Martin, Jackson Tse and Erica Lezama</td>
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<td>What Are Intended Impact and Theory of Change and How Can Nonprofits Use Them?</td>
<td>12/16/2020</td>
<td>By Lindsey Waldron, Butch Trusty, Preeta Nayak and Yvonne Bettancourt</td>
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Intended Impact and Theory of Change Templates and Case Studies, Bridgespan.org, 12/16/2020
By Lindsey Waldron, Butch Trusty, Preeta Nayak and Yvonne Bettancourt

• Templates: How to Develop Your Intended Impact and Theory of Change
• Case studies:
  • The Bail Project
  • FAWE
  • IMPACCT Brooklyn

Short Publications and Blogs

Are India’s Healthcare Goals Inclusive of Tribal Peoples?, India Development Review, 2/11/2020
By Dr. Shailendra Kumar B. Hedge and Pritha Venkatachalam

The 3Cs of Collaboration, India Development Review, 2/25/2020
By Pritha Venkatachalam and Kashyap Shah

Philanthropic Collaboratives Show the Power of Many, The Times of India, 3/19/2020
By Pritha Venkatachalam

A New Role for Funders in Field Building Toward Social Change: Moving from Driving the Car to Filling the Tank, GEO, 3/30/2020
By Lija Farnham

The Role of Evidence in Impact Investing, Bridgespan.org, 4/9/2020
By Michael Etzel and Mariah Collins

The Problem with “Color-Blind” Philanthropy, HBR.org, 6/5/2020
By Cheryl Dorsey, Jeff Bradach and Peter Kim


• Three case studies by Rohit Menezes, Simon Morfit, Willa Seldon and Bill Breen: Rwanda, San Francisco and Boston

By Jan Schwier and Maddie Holland

How to Unlock the Value of Diversity and Inclusion in Impact Investing, ImpactAlpha, 7/2/2020
By Michael Etzel and Willie Thompson

How African Philanthropy Responds in a Crisis, Alliance Magazine, 7/12/2020
By Jan Schwier and Maddie Holland

By Preeta Nayak and Lindsey Waldron

Why “Peer-Driven Change”—and Why Now?, Bridgespan.org, 7/22/2020
By Rohit Menezes, Simon Morfit and Willa Seldon

Philanthropy’s Racial Funding Gap is an Urgent Crisis, GEO, 7/27/2020
By Cheryl Dorsey, Peter Kim and Marcus Walton
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<td>Leadership Transition in a Time of Turmoil: FLY Names a New CEO</td>
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<td>Opinion: China is Finally Ready for Socially Beneficial Investing</td>
<td>Caixinglobal.com</td>
<td>9/8/2020</td>
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<td>Create a Succession Plan for Your Leadership Role (article and tool)</td>
<td>Bridgespan.org</td>
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<td>Bridgespan.org</td>
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