

## Organizational Pathways

*Building on and expanding what individual organizations can do*

### **Distribute through existing platforms**

Use an existing network (nonprofit or for-profit) to distribute your solution

### **Recruit & train other organizations**

Scale what works by sharing it with others (via technical assistance, consulting, etc.)

### **Unbundle & scale for impact**

Disaggregate high-impact, scalable, and cost-effective elements of the model and scale these

### **Leverage technology**

Use technology to help you distribute/spread your model to more people at lower cost

## Field-building Pathways

*Pushing the field and its constellation of actors towards a shared target*

### **Strengthen a field**

Increase and strengthen a constellation of organizations to deliver greater impact

### **Change public systems**

Alter a key component of the system, inspire change by showing a better way, or gradually inject new leadership

### **Influence policy change**

Obtain public funding and/or change regulations to promote scaling of impact

### **Consider for-profit models**

Act as a proof-point for a new market and/or adopt a for-profit model

### **Alter attitudes, behaviors & norms**

Convince many individuals to change something within their individual control