EXAMPLE TEAM WORKSHOP

Goal:
Develop a first draft of your organization’s intended impact statement

Agenda:
• Share your intended impact statements (45 mins)
• Draft your intended impact statement as a group (60 mins)
• Wrap-up and next steps (5 min)

Activity 1:
In this activity, you’ll watch a video introducing Leslie’s tips for drafting an intended impact together and then complete the “To do” that follows below. In this step, your focus will be on understanding the perspectives of each team member and capturing major areas of agreement and difference on a flipchart, whiteboard or (if your team is not co-located) using technology like note.ly or Stormboard. Whatever tool you use, we recommend splitting the space into two sides: one for areas where you are seeing agreement and one for areas of disagreement.

To do:
Share individual intended impact templates one by one, building on previously shared examples:
• Outline your ‘answers’ to who, where, what and when from your template
• Where your views differ from others, highlight why you selected your answers, and how your thinking may have evolved after peer sharing
• After each share, capture areas of alignment and differences compared to previously shared examples