

Achieving Strategic Clarity

A Bridgespan Leadership Accelerator Program

Is your executive team focused on the right strategic priorities?

Without a clear strategy, it can be challenging to make the right resource decisions, prioritize opportunities, communicate results, and ultimately have the impact you seek.

The **Achieving Strategic Clarity** program can help. This program, which combines online learning with guided team meetings, equips you and your executive team with tools and a structured process to help you focus resources, empower your team, and deepen your impact with the communities you care about most.

The Work You Will Do

In just two hours a week over 16 weeks, you and your executive team will refine your organization's unique strategy for achieving impact. During the program, you will:

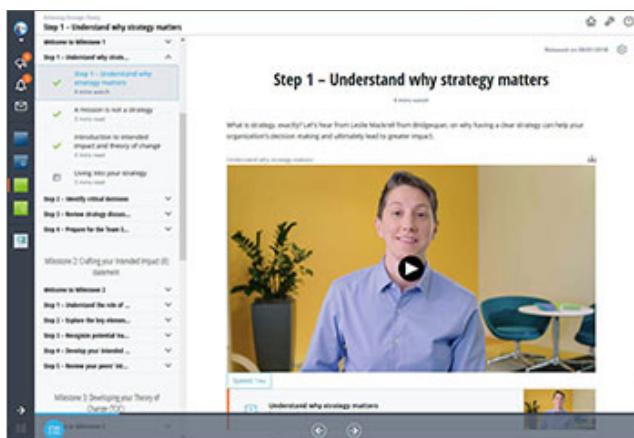
- Create or refine your **Intended Impact** statement that specifies the impact you seek to achieve
- Craft a **Theory of Change** that specifies how you will achieve this impact
- Determine near-term implications for the decisions you need to make
- Identify open questions that your team will need to address



Tangible, Lasting Benefits & Results

By participating in the program, you and your executive team will have:

- A shared understanding of the impact for which your organization will hold itself accountable
- Improved executive team cohesiveness
- Greater confidence to evaluate trade-offs and make critical decisions about resource allocation



Unique Program Features

- Practical, tested tools and templates that you can use right away in your organization
- Structured, self-paced program with guidance from Bridgespan consultants
- Dedicated time for your executive team to devote to critical strategic thinking
- An approach that enables you to integrate equity into your impact strategy

Who Should Participate

The Achieving Strategic Clarity program is for nonprofit executive teams that want to get clear on the impact they seek to achieve and the approaches and priorities that will lead to this impact. This program might be right for you if you can answer yes to one or more of these questions.

Have you and your executive team:

- Lacked alignment on your organization's goals and priorities?
- Struggled with how to communicate the impact your organization seeks?
- Wrestled with difficult resource allocation decisions and needed a set of criteria to help you make these decisions?
- Experienced significant internal or external change that compels you to revisit the organization's core intention?
- Named equity as a goal, and want your intended outcomes and approach to reflect and ultimately achieve that goal?

How It Works

Executive teams meet over 16 weeks working through six milestones. Each milestone combines online lessons, self-study, guided team summits, and access to Bridgespan support.



Self-study

Individual reflection and exercises (~1 hour/milestone)



Team Summit

Online self-guided executive team meeting (~2 hours/milestone)



Bridgespan Support

Weekly office hours & one private coaching session

The Achieving Strategic Clarity curriculum

During each of the six milestones, teams apply learned concepts to achieve greater clarity around key elements of their strategy:





TIMING

The **September 2019 session is self-paced, but designed to take approximately 16 weeks.** Pacing is flexible and can be adapted based on the needs of your team.



TEAM

The program is for **full executive teams**—the ED/CEO and senior direct reports. We will also ask you to select a Project Lead from among your Executive Team. The Project Lead will play a coordination and facilitation role during the program and will have access to additional facilitation resources and support.



ENROLLMENT

Seats are limited, and enrollment is offered on a rolling basis. The enrollment deadline is **August 2, 2019.**



PRICING

\$5,500 for executive teams of up to eight members. For organizations outside the United States, or those teams with more than eight members, please contact us. LeadershipAccelerator@bridgespan.org. For organizations outside the US, or those with more than eight team members, please contact us for pricing information.

Selected Clients



“Working with Bridgespan allows you to take [your executive team] to the next level by stepping back and really taking that strategic aerial view of what’s going on in your organization.”

Tyese Lawyer, President & CEO, Our House

Interested in learning more?

Email Meera Chary (LeadershipAccelerator@bridgespan.org) to request more information about the program.

BOSTON

MUMBAI

NEW YORK

SAN FRANCISCO

contact@bridgespan.org | www.bridgespan.org