

Social Media Resources for Nonprofit Job Seekers

The following list includes websites, blogs, articles, and books that can help nonprofit job seekers use social networking effectively in their job searches.

Websites/blogs

Beth's Blog: How Nonprofits Can Use Social Media

The blog of nonprofit new media consultant Beth Kanter

Don't Get Caught

The nonprofit blog of communications consultant Denise Graveline

Getting Attention

The blog of nonprofit marketing consultant Nancy Schwartz

NPTECH Jobs

Nonprofit technology jobs through Twitter

The Communications Network Blog

For philanthropies/foundations and their communicators

The Nonprofits on Facebook page

A page on Facebook listing all nonprofits that have created Facebook pages

Books

I'm on LinkedIn, Now What? by Jason Alba

Me 2.0: Build a Powerful Brand to Achieve Career Success by Dan Schawbel

Boston

535 Boylston St., 10th Floor
Boston, MA 02116
P 617 572-2833
F 617 572-2834

New York

112 West 34th St., Suite 1510
New York, NY 10120
P 646 562-8900
F 646 562-8901

San Francisco

465 California St., 11th Floor
San Francisco, CA 94104
P 415 627-1100
F 415 627-4575

Articles

["7 Secrets to Getting Your Next Job Using Social Media"](#) by Dan Schwabel, Mashable.com

["Don't Search for Jobs; Search for People!"](#) by Meg Busse/Idealist.org

["How To: Find a Job on Twitter"](#) by Sarah Evans, Mashable.com

["How to Get the Most Out of LinkedIn"](#) by Brian Wallace, Mashable.com

["Leveraging Social Media in a Nonprofit Job Search: Q&A with Beth Kanter, Author of Beth's Blog"](#) by Bridgestar and Beth Kanter

["Professional Social Networks That Take on LinkedIn"](#) by Don Reisinger, CNET.com

["Search Me"](#) by Scott Westcott, Philanthropy.com

["To Blog or Not to Blog: How Blogging and Social Networking Can Impact Your Job Search"](#) by Alison Doyle, About.com

["Twitter, Facebook, Digg: Can You Join too Many Networks?"](#) by Dan Schwabel, Mashable.com

Bridgestar (www.bridgestar.org), an initiative of the Bridgespan Group, provides a nonprofit management job board, content, and tools designed to help nonprofit organizations build strong leadership teams and individuals pursue career paths as nonprofit leaders.