# EMAIL TEMPLATE

**Subject:** Requesting Funds for Participation in Bridgespan’s Investing in Future Leaders Program

Dear [FUNDER],

Here at [ORG NAME], we’ve been thinking deeply about one of our most important assets – our people. Our people are our pathway to impact, and our executive team has been exploring how we can continue to build and strengthen our human resources. This is particularly important because [\_\_\_\_\_\_\_\_\_\_\_\_\_]. We came across a program that will allow us to make this type of intentional investment and **we are writing to request $10,000 in funding to support our executive team’s participation in this program**.

The program, run by The Bridgespan Group, is called [Investing in Future Leaders](https://www.bridgespan.org/services/bridgespan-leadership-accelerator/investing-in-future-leaders), a self-paced online program which helps executive teams understand their future leadership needs and create development planning processes that cultivate talent. I think this program would be incredibly valuable for our executive team because [\_\_\_\_\_\_\_\_\_\_\_]. The program will allow us to spend dedicated time over the next several months thinking about our talent, and putting systems in place to help us build a pipeline of leaders for years to come.

At the end of the program, our team will walk away with:

* Core and leadership competencies needed for organizational success
* Development plans for our direct reports, actively mitigating bias
* An implementation plan to keep the momentum going

Full program details can be found in the PDF attached, but a few really interesting features of the program are:

* 1:1 coaching support from experienced Bridgespan consultants
* Access to practical tools and resources developed by Bridgespan
* A guided process to allow executive teams to engage in discussion, center racial equity in their talent development practices, and create a shared vision for what great leadership looks like
* Opportunity to join a cohort of other nonprofit executives

We know that this is an investment of time and money, but we strongly believe that the return on this investment will be worth it. Participating in the Investing in Future Leaders program will help us retain our top talent and ensure our leadership is capable of executing our ultimate goal of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ [VISION/LONG TERM GOAL].

The next session begins in \_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_. Please let us know if you are able to support us by \_\_\_/\_\_\_/\_\_\_. Thank you for your consideration and we appreciate your support!

Best Regards,

[NONPROFIT LEADER]