

	Develop the Idea	Plan	Align and Improve	Reflect and Adapt	Decide Next Steps
Description	Collaboratives need to prepare for a strong start - one built upon broad public support and interest in the collaborative.	Successful collaboratives define their vision and develop actionable plans for years ahead - all while building out their capacity and resources.	Collaboratives efficiently align community resources, programs and advocacy toward what works best, while using data to continuously improve.	Collaboratives monitor progress against their goals constantly to understand how they must adapt to changing circumstances.	Big change takes time. But at some point, collaboratives need to realistically assess their progress and determining the path forward.
Key Activities	<ul style="list-style-type: none"> Decide on lead convener Define core problem using data Conduct community landscape review Engage in peer learning Identify funding 	<ul style="list-style-type: none"> Bring in other players Develop a roadmap Agree on goals and metrics for measuring success Secure additional funding Launch public campaign 	<ul style="list-style-type: none"> Align existing programs, policies, etc. against roadmap Test and refine direction based on data Secure additional funding Launch public campaign 	<ul style="list-style-type: none"> Continue to coordinate efforts and track data Determine long-term pain for sustainability Revise goals by broadening or sharpening 	<ul style="list-style-type: none"> Take stock of progress and remaining work Acknowledge successes Decide on role for future
Duration	3-6 months	1-2 years	1-3 years with ongoing continuous learning	Ongoing, after Align and Improve	After 4-6 years
Key Players to Engage	<ul style="list-style-type: none"> Core group of partners Lead convener Local funder(s) 	<ul style="list-style-type: none"> Community partners (i.e., nonprofits, businesses, funders) Data analyst Director/Facilitator 	<ul style="list-style-type: none"> Additional community partners Additional dedicated staff (e.g. Communications) 	<ul style="list-style-type: none"> Additional community partners Additional funders 	<ul style="list-style-type: none"> Core group of partners